



 **EDS**
MUCH MORE THAN CANDIES

COMPANY PRESENTATION



WHY

At EDS, we firmly believe in the possibility of combining environmental respect, individual dietary preferences, and pure gourmet pleasure!



HOW

We offer attractive options that perfectly match consumers' dietary preferences, packaged in sexy designs that consciously increase the value of their shopping cart.



WHAT

We make premium FREE-FROM impulse confectionery products, such as Yolloh[®], Herbertt[®] and Savea[®].



MUCH MORE THAN CANDIES

ORIGIN

Located in the heart of Brussels, Euro Distri Service (EDS) is the creation of a formidable team.

Our four shareholders bring together their diverse and complementary knowledge and experience.

With more than 20 years of know how in confectionery and impulse products, they've perfected their skills in brand activation tailored for the checkout environment.

OUR SHARED MISSION

We challenge conventional brands with innovative, exclusive products, presented in eye catching packaging.

We offer the most requested claims among consumers: Organic, Vegan, Gluten-free, Gelatin-free, Sugar-free, and more...

INCLUSIVITY

In an era where self-awareness is essential, addressing the growing concern of food allergies and delivering products that perfectly align with consumers' dietary sensitivities is our top priority.

yolloh®

TASTE OF PLEASURE



THE BRANDS

YOLLOH® - VEGAN, GLUTEN FREE, GELATINE FREE & SUGAR FREE CANDIES - THE BEST IMPULSE PRODUCT

Yolloh® is a compilation of the best candies that market has ever known!
 - Vegan, Gluten Free, Gelatine Free & Sugar Free candies - Respectful to all food sensitives - 25 references - A wide variety of colors, shapes and textures: jelly, starch, gummy, hard, soft, sour, sweet, ... - Header bags with attractive and dynamic colors - Mischievous mascot Yolloh® has been specifically designed for the checkout environment.

Yolloh® is present in +3.000 shops in Western Europe (Carrefour, Delhaize, Lukoil, Intermarché, Cora, Match, Press Shop, RELAY, Trafic, Lulu Group, OVS...) and after only 3 years on the market has reached **the Top 25 confectionery** sold in Belux according to Nielsen IQ datas.



YOLLOH

FOOD RETAIL - PROXIMITY



LOUIS DELHAIZE



CARREFOUR MARKET



PROXY DELHAIZE

YOLLOH

FOOD RETAIL - HYPER/ SUPERMARKETS



CORA - BELGIUM



CARREFOUR - BELGIUM



LECLERC - FRANCE

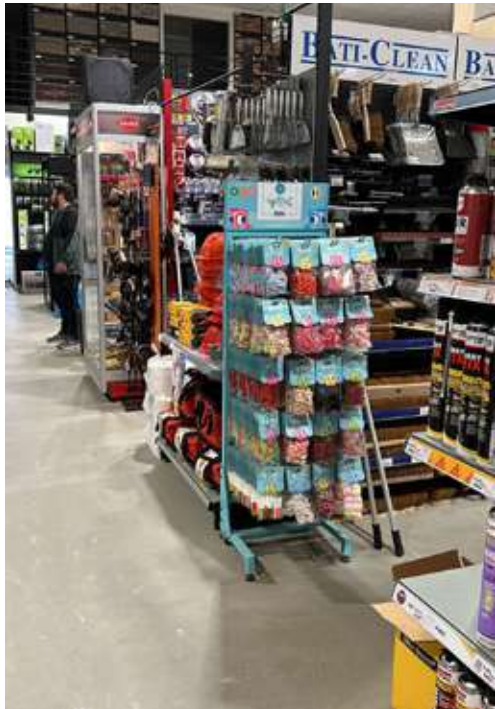
YOLLOH NON FOOD RETAIL



ORCHESTRA - BELGIUM



ELECTRO DEPÔT - BELGIUM



BIGMAT - DIY - BELGIUM



OVS - ITALY



GEPHA - GEORGIA



DI - BELGIUM DRUGSTORE

YOLLOH

PETROL STATION



Q8



ESSO



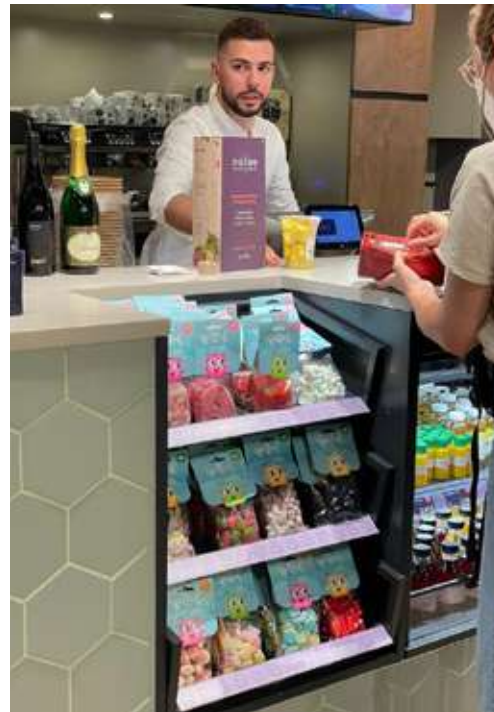
SHOP & GO - DELHAIZE

YOLLOH

TRAVEL RETAIL



RELAY - BRUGGES BELGIUM



NATOO - AIRPORT FRANCFORT



AIRPORT BRUSSELS SOUTH



RELAY - HAMBOURG AIRPORT

LET'S DO IT TOGETHER IN YOUR COUNTRY !



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